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## **Details Announced for the.....** ***Tennessee Horse Expo 2015!***

An exciting new event will take place at the Williamson County Ag Expo Park in Franklin, Tennessee October 16, 17 and 18, 2015. The ***Tennessee Horse Expo*** will offer fun for both horse lovers and horse owners of all ages! One low ticket price provides attendees with entrance and access to all events, including clinics, entertainment, presentations, workshops, trade show shopping, and a chance to see horses up close and personal - a one-stop event for everything equine!

The Tennessee Horse Expo came to fruition when the Williamson County 4-H began looking for ways to ensure sustainability and quality for future generations of Williamson County 4-H'ers. Matt Horseman, UT Extension Agent Williamson County, said, "The program has long taken pride in its ability to provide innovative learning opportunities to help kids strive to find the best in themselves. Prior to the establishment of the Tennessee Horse Expo, the group had the strenuous task of trying to coordinate year around fundraising opportunities to make these experiences possible." Matt went on to say, "Additionally, partners and clientele wanted to establish a scholarship to help 4-H'ers get off on the right foot upon graduation. Year around fundraising was stressful and took away from vital programming. As such, the Williamson County 4-H was looking for the opportunity to take on one large fundraiser to ensure sustainability and quality for future generations. Thanks to the dedication and consultation of a very loyal 4-H family, the Williamson County 4-H is able to successfully tackle their largest endeavor ever."

The ***Tennessee Horse Expo*** will feature presentations by leading industry experts and clinicians from across the United States. Among the many equine experts giving daily workshops, demos and clinics are: Craig Cameron, host of the RFD-TV show ***Ride Smart***, featuring *General Training & Problem Solving with Horses and Horsemanship* clinics; Steve Edwards, renowned for his work in *training Mules, Donkeys and their owners*; Susan Harris and Peggy Brown offering a variety of presentations including *Anatomy in Motion™ - The Visible Horse*, *Anatomy In Motion™ - The Visible Rider* and *Centered Riding®*.

Two exciting and action-packed events will take place during the 2015 ***Tennessee Horse Expo***: the Extreme Cowboy Race™ competition and the finals of a Ranch Rodeo! The ***Extreme Cowboy Race™*** was originated by the first "Original Extreme Cowboy", ***Craig Cameron***. This exciting competition is a timed and judged race through an obstacle course that is designed not only to push horse and rider teams out of their traditional "comfort zones," but also to test communication between horse and rider and the horsemanship skills and athletic abilities of each competitor. Taking place Friday, Saturday and Sunday, spectators will find the competition exciting and entertaining to watch while contenders will address its challenges in a race for **thousands of dollars in cash and prizes**, and the title of "Extreme Cowboy Race Champion."

Saturday evening the ***Tennessee Horse Expo*** will host a **Ranch Rodeo** put on by Tap Root Farm. Ranch Rodeos simulate activities ranchers execute daily taking care of their herds. No rough stock is involved in a ranch rodeo, rather, teams of 4 cowboys/cowgirls work together in events such as Trailer Loading, Wild Cow Milking, Facsimilie Branding and Mugging (catching cattle for doctoring). Ranch Rodeos provide an entertaining way to see the heritage and traditions of working ranches.

The 2015 Tennessee Horse Expo will feature other great opportunities for attendees including the **Breed Showcase** – where you can see demonstrations daily showing the diversity in equine breeds and disciplines, and visit the horses up close in the barn. The **Kid's Corral** will provide fun hands-on activities for those younger attendees to enjoy – bringing the wonderful world of horses to their level. Finally, the concourse surrounding the arena will offer the perfect stop for **shopping!** Enjoy a variety of products and services from top-notch vendors from across the country.

Applications are now being accepted for various types of participants at the **Tennessee Horse Expo 2015**. Openings are available for: Extreme Cowboy Race™ contestants, Breed Showcase participants; trade show vendors, sponsorships; and advertising in the event program. Applications can be viewed and printed from <http://tnhorseexpo.com>.

Sponsors for the **Tennessee Horse Expo 2015** include: Mid-South Horse Review, Southeast Equine Magazine and Tennessee Farmers Cooperative.

For more information about the **Tennessee Horse Expo**, go to <http://tnhorseexpo.com>, email [jjcloe@equinepromotions.net](mailto:jjcloe@equinepromotions.net), call 765-655-2107, or join us for late breaking details and excitement, on Facebook and Twitter.

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**Calendar of Events Submission:**

**Tennessee Horse Expo 2015:** October 16-18, Williamson County Ag Expo Park, Franklin, TN. World-class clinicians and exciting equine entertainment for horse owners and horse lovers! Featuring: Clinics with Top-notch Trainers and Riders; Trade Show; **Extreme Cowboy Race™**; Ranch Rodeo, Breed Demos and much more! More Information: <http://tnhorseexpo.com>, [jjcloe@equinepromotions.net](mailto:jjcloe@equinepromotions.net) or 765-655-2107.