

# Tennessee Horse Expo - Breed Showcase

## General Rules & Information

### Description/Purpose

The purpose of the Breed Showcase is to showcase the many breeds of equine and/or areas of interest within the industry to both horse owners and equine enthusiasts. These representatives will be stalled in a designated Breed Showcase area. Participants in this area will participate in the daily Breed Review. All horses attending the event must participate in the demonstration.

### Selection

Applications are to be completed and submitted to The Tennessee Horse Expo by August 15, along with payment in full. No stall space or schedule time is reserved without the application and payment in full received in the office. Space is allotted on a first come, first serve basis. In an effort to provide demonstration opportunities for a wider range of breeds, only one representative per breed will initially be considered. Event management retains the right to limit the number of representatives per breed or to decline or prohibit participation by an animal/farm/owner, which in the management's opinion is not suitable to and in keeping with the character of The Tennessee Horse Expo. Further, the event management retains the right to dismiss from the event an animal/farm/owner/ individual without refund, which in the management's opinion imposes safety concerns for itself or others and/or is not suitable to and in keeping with the character of the event.

### Fees & Passes

- Participants will be charged \$30.00 per stall.
- Due to space constraints, the total number of stalls allowed is limited to four (3 horses and 1 tack stall).
- Each group will receive 1 weekend pass per horse stall. **Every exhibitor and attendee must have a pass – even those staying on grounds for the weekend.** If wristbands are provided they MUST be worn or they are not valid for admission and will be confiscated.
- All fees must be paid in full prior to move-in.

### Stallions

While stallions are permitted to participate in the breed/discipline showcase please note there are some guidelines to consider.

- No special stabling arrangements will be made to accommodate your stallion. If he causes disruptions and/or cannot get along with neighboring horses (including mares), either beside or behind him, he should not be in this venue and. Show management reserves the right to move stallions (or other animals) that are disruptive to alleviate problems or to send them home.
- You may not market your stallion services in this venue – it is strictly for breed promotion only.

### Scripts

- Programs are to be 2-3 minutes in length and are not to exceed three (3) minutes.
- **Scripts should primarily contain information regarding the breed and/or discipline being represented.** Mention about the organization and recognition of the horses/riders participating is allowed.
- Programs are subject to editing by the event management and **must be received by August 15.** Script does not have to accompany application if the application is submitted prior to application deadline. We prefer scripts are emailed to the office in a word doc. **It is YOUR responsibility to confirm the receipt of the script in the office by the deadline.**
- **Music** may be used to accompany your presentation. Do not send music in advance, bring it with you to the show. Make sure the music is clearly marked with your group name and the tract to be played. Announcers and staff will not be responsible for errors with music.
- You may not utilize your own announcer at the event.
- Phonetic spelling of difficult words and/or names is greatly appreciated. We also encourage you to sit with our announcers prior to your demonstration to be sure they can easily pronounce difficult names.
- **Any group/individual not providing a script by the deadline of Aug. 15 will be charged \$25.00.**
- **No changes to or substitutions of the script will be permitted at the event.**

### Arrival, Departure & Stabling

- Stalls will be available beginning at 8:00 A.M. on Thursday.
- Check in with the area coordinator in the stall office upon arrival to get your stall assignment and pick up your

packet containing information and event passes.

- **All horses are to arrive no later than 8:00 AM on Friday and must stay on the event grounds until the event officially closes on Sunday.**
- Breed Showcase areas must be completed and horses stalled in stalls provided by the facility (no substitutions accepted) by 8:00 A.M. on Friday.
- Admission to the event grounds will be with official tickets/passes only beginning Friday morning. Exhibitors without the proper tickets/passes will have to pay full price at the admission doors.
- Your area should be properly staffed at all times during exhibit hours and kept clean and neat.
- For safety reasons, horses are to remain in their stalls at all times, with the exception of preparation for the scheduled demonstration. **You may NOT block the aisles at any time.**
- The Quality of our show is due largely to the quality of our exhibitors. Breaking down your area early is disrespectful to the attendees, your neighbors and to show management. Partial or complete dismantling of displays or removal of horses before official closing on Sunday is prohibited. All displays/horses must be removed from the grounds by 12:00 P.M. on Monday.
- **NO PETS are permitted at The Tennessee Horse Expo – only certified assist animals are permitted.** Although we love pets too, for the safety of the public, the horses and especially your pets, please do not bring them with you. Crowds make it very hazardous for your pet, and we would hate for your beloved to be injured.
- Failure to follow these guidelines can result in denial of participation at The Tennessee Horse Expo in future years or a request to discontinue participation in the current year.

#### **Health Requirements – please be sure to have all paperwork with you**

- Certificate of Veterinary Inspection - Horses, mules or other Equidae transported into or through Tennessee shall be accompanied by an official certificate of veterinary inspection or Equine Interstate Event Permit (a/k/a an equine passport <http://www.tn.gov/agriculture/regulatory/equinepassport.shtml> ). Owners or transporters of Equine accompanied by Equine Interstate Event Permits must have an accurate event itinerary in their possession for each Equine movement.
- (2) Equine Infectious Anemia - Each horse or other member of the Equidae family, except foals less than six (6) months of age in the company of their EIA-negative dam(s), shall be accompanied by evidence that it has tested negative on an official test for Equine Infectious Anemia (EIA) conducted not more than twelve (12) months prior to entering the state.

#### **Program Opportunity**

Participants in the Breed Showcase may purchase an ad in the official program and will receive 20% off the cost of the ad space (discount does not apply to typesetting fees). Ad must be purchased in the same name that appears on the Breed Showcase application.

The contact person on the application is responsible for communicating the above listed rules and guidelines to all participants prior to the event. Read also enclosed Tennessee Horse Expo Rules, Regulations and General Information, as these rules apply. Changes in ticket orders, stall orders, scripts (prior to the deadline) etc. will only be accepted from the contact person on the application and should be submitted in writing.

At the discretion of the Tennessee Horse Expo this event may be videotaped and/or photographed for promotional use. By participating in this event, participants give permission to be videotaped and photographed and release all such material for publicity or promotional use.



Tennessee Horse Expo

**October 16-18, 2015  
Entry Form  
Deadline for Reservations: August 15  
Payment (non-refundable) in full must accompany application.**

Breed/Discipline: \_\_\_\_\_

Organization Represented: \_\_\_\_\_  
**(please list all owners on back)**

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ Email: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ website \_\_\_\_\_

No. of Horses: \_\_\_\_\_ No. of Stalls \_\_\_\_\_ @ \$30.00 Each \$ \_\_\_\_\_  
(limit 3 horses & 1 tack for a total of 4 stalls)  
Total Enclosed \$ \_\_\_\_\_

**Script Deadline August 15 - \$25 late fee charged for scripts received after the deadline.**

I/we understand that I, my farm and employees have read and will be exhibiting under the rules and regulations set forth by the Tennessee Horse Expo. All participants associated with my exhibit area are aware of these regulations and guidelines and agree to abide by them. Further I/we understand and agree that the Tennessee Horse Expo employees and agents will not be held responsible for any injury, loss or damage to any person, animal or equipment. I/we understand that all applications are subject to approval. In addition to all other damages which may be recoverable by the Tennessee Horse Expo, the Tennessee Horse Expo shall additionally be entitled to recover all of its attorneys fees, and any other reasonable costs of collection with regard to any monies due it and not paid in accordance with the terms of this agreement, or which may be incurred by the Tennessee Horse Expo in order to enforce any other term or provision of this agreement which has been breached by any other party or parties signatory hereto. The parties signatory hereto stipulate and agree that this contract shall be governed by the laws of the state of Tennessee and any suit by either party to enforce any term or provision of this agreement, or for breach of this contract must be filed in a court of general jurisdiction located in Williamson County, Tennessee. Signing this form shall be acceptance of this waiver. In compliance with the Tennessee Inherent Risk Law T. C. A. § 44-20-101 to 105

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Make Checks Payable to: Tennessee Horse Expo  
Complete and Submit Forms to: Tennessee Horse Expo  
305 Tech Park Drive, Suite 103  
LaVergne, TN 37086**

**Questions:** Email: [jjcloe@equinepromotions.net](mailto:jjcloe@equinepromotions.net) call (765) 655-2107

**Make a copy of application and rules for your records.**

**OFFICE USE ONLY**

Date Rec'd. \_\_\_\_\_ Amt. Pd. \$ \_\_\_\_\_ Pymt. Method \_\_\_\_\_

Date Script Received: \_\_\_\_\_