

2015 Tennessee Horse Expo Program Advertising



Tennessee Horse Expo

October 16-18, 2015

Reservation Deadline:

Advertising Materials Due:

****All Ads are Full Color****

Cover, Inside Front & Inside Back \$100.00

Full Page (5"w x 7"t) \$75.00

Half Page (5"w x 3.8"t) \$40.00

- Camera Ready ads must be formatted in PDF or high-resolution (300 dpi) JPEG format & must be sized correctly. There will be a \$20.00/hour fee (one hr. minimum) if camera-ready ad must be rebuilt or adjusted.
- Ad or materials should be sent electronically.
- Ad design is available at a fee of approx. \$20/hr. – if design is needed, we will direct you to the printer for a more accurate quote.
- All photos received must be in PDF or JPEG format and be a minimum of 300 dpi.

To reserve space, forward completed form and payment (checks payable to Tennessee Horse Expo) to:

Tennessee Horse Expo
305 Tech Park Drive, Suite 103
LaVergne, TN 37086

Questions: Email: jjcloe@equinepromotions.net call (765) 655-2107

Business Name: _____

Address: _____ Email: _____

City: _____ State: _____ Zip: _____

Contact Person: _____ Phone (_____) _____

Ad Size: ___ Full Page ___ Half Page Camera Ready ___ Yes ___ No

Office Use Only:

Reservation Rec'd. _____ Amt. Pd \$ _____ Pymt. Method _____