

**Tennessee Horse Expo
October 16, 17 & 18, 2015
Franklin, Tennessee**

RESERVATION / EXHIBIT CONTRACT
PLEASE TYPE ALL INFORMATION OR PRINT CLEARLY

Business Name: _____

Address: _____ Email: _____

City: _____ State: _____ Zip: _____

Business Phone (_____) _____ website _____

Name of Contact Person: _____

Description of Product (s) and/or Merchandise to be Exhibited / Displayed: _____

(Only those items listed will be permitted in your booth)

10 x 10 \$300 Not For Profit No Yes Non-Profit Discount \$50 – no retail sales permitted with discount.
10 x 20 \$450 (you must provide copy of non profit papers with the application)

10 x 30 \$600 Size Booth Requested _____ Booth Fee \$ _____

10 x 40 \$750

20 x 20 \$750 Exhibitor's Tickets x _____ Days = _____ total tickets @ \$5.00 each \$ _____

Bulk \$750 for 400 sq. ft. Limit 4 per day - Deadline to order additional tickets is Sept. 1 –

\$1.50 for ea additional sq ft **Half price tickets will not be available for purchase after Sept. 1)**

Total Due \$ _____

Enclosed is \$ _____ deposit (50% due with contract – non refundable)

The balance of \$ _____ will be paid no later than September 10, 2015

I have read and understand all of the Rules & Regulations & Guidelines set forth by the Tennessee Horse Expo in regard to participation in this event. By affixing my signature below, I agree to abide by each of those Rules, Regulations & Guidelines.

Authorized Signature: _____ Date: _____

Make all checks payable to: Tennessee Horse Expo

Mail to: Tennessee Horse Expo
305 Tech Park Drive, Suite 103
LaVergne, TN 37086

Questions: Email: jjcloe@equinepromotions.net call (765) 655-2107

Make a copy of application and rules for your records.

OFFICE USE ONLY

Date Rec'd. _____ Amt. Pd \$ _____ Pymt. Method _____ Ins. Rec'd _____

Date Rec'd. _____ Amt. Pd \$ _____ Pymt. Method _____

Non Profit Status Yes No NP Papers Rec'd _____ Booth # _____

TENNESSEE HORSE EXPO - RULES, REGULATIONS & GENERAL INFORMATION Initial: _____

1. All charges for exhibit space must be paid in full with good US funds by the date specified on contract/application. Exhibitors not complying will not be allowed to move in.
2. No refunds will be made if spaces engaged are not used, nor will any refunds be made for space used but part of the time.
3. The Tennessee Horse Expo reserves the right to decline or prohibit any exhibit, exhibitor or proposed exhibitor, which in the Management's opinion is not suitable to and in keeping with the character of the Tennessee Horse Expo.
4. No exhibitor or display spaces shall be sublet. Those exhibitors found to be subletting space or providing space to items or persons not normally in your business on a full time basis, will be ordered closed and moved off the premises immediately if the items are not removed.
5. Display will be permitted on the exhibit floor only by official exhibitors. **Exhibit materials are restricted to the purchased space only.** Distributors of advertising matter by representatives of organizations who are not Official Exhibitors is strictly forbidden without the consent of the management.
6. The management, at its discretion, reserves the right to assign exhibitors to the best space available, and to make shifts in location for the benefit of the exhibitor and the betterment of the exhibitors.
7. So that aisles are unobstructed, exhibitors must be arranged so that they are completely within allotted space. Ample space must be provided within for all personnel. Exhibitors planning to build or install their own exhibit backgrounds must limit height to 8 feet, unless the contract provides for a perimeter wall booth at which the background may go as high as 10 feet. Otherwise, exhibits must conform to size of the space and must not be of such character or arrangement to obstruct the view or interfere with the exhibit of others. No noisy or obstructive work will be permitted during open hours of the exhibition, nor will noisily operated displays, nor exhibits producing objectionable odors be allowed. All decorations must be made of flameproof materials or be made flameproof. All packaging materials and containers must be removed from the display floor. No damage of any nature may be done to the booth structures nor to any part of the exhibit halls. Exhibitors will be held responsible for all damages. Displays are subject to inspection and approval for safety.
8. Liability for loss, theft, property damage or destruction and personal injury:
 - a. Exhibitor hereby waives any and all claims against the Tennessee Horse Expo, Redbud Heritage, LLC, J.C. Events Inc. and the facility resulting from loss, theft, damage or destruction to its property, or from personal injuries to the exhibitor, its agents, employees, visitors, guests or animals.
 - b. Exhibitor assumes full and complete responsibility for any damage that may occur when moving exhibit material in or out of facility, or destruction of property of others, or person(s) participating in the event. Exhibitor hereby waives any right of indemnification, which it may have against the Tennessee Horse Expo and the facility for any and all claims arising from exhibiting.
 - c. Warning – Under Tennessee Law, including Tenn Code Ann.44-20-101 et seq. and 44-21-101 dt. Seq., equine and bovine owners, equine and bovine activity sponsors, and certain other persons are not liable for injuries or the death of a participant resulting from the inherent risks of equine and bovine activities. You are expressly and knowingly assuming the risk of participating in these activities.
9. **Insurance:** Each exhibitor agrees to obtain insurance coverage during this event. Said insurance should cover (but not be limited to) theft, public liability, and property damage. The Tennessee Horse Expo, Redbud Heritage, LLC, J.C. Events, Inc. nor the facility are responsible for damage to exhibitor's property, lost shipments or moving costs. Damage to inadequately packed property is the exhibitor's own responsibility. **Each exhibitor must provide evidence of liability insurance, naming the Tennessee Horse Expo as additional insureds along with the application or the final payment. Recommended coverage, one million dollars.**
10. Only registered exhibitors will be admitted to the exhibit areas. All attendees must register to enter, present official pass, or purchase admission ticket, where applicable. The management reserves the right to refuse admission to any person(s) in the interest of safety and welfare of those persons, the exhibitors, property or animals. Pets of any kind (excluding approved demonstration animals and actual assist dogs) are prohibited at the Tennessee Horse Expo.
11. Your organization, its representatives or agents shall be held jointly, collectively and individually responsible for any and all debts incurred for all exhibit costs, fees, charges and any violation of these Rules and Regulations.
12. All exhibitors are required to comply with all applicable federal, state and local laws, rules and regulations and to obtain any applicable licenses and /or permits (including but not limited to sales taxes, raffle permits and others). Exhibitor agrees to indemnify, defend and hold harmless this event, its sponsor, agents and employees against any and all claims, charges and liabilities arising out of the activities of the exhibitor and to defend, at its own expense, any and all such claims and charges including the cost of defense for any claim filed against the Tennessee Horse Expo Signing this form shall be acceptance of this waiver.
13. The Tennessee Horse Expo shall rule upon any questions, disputes or problems which may arise pertaining to matters not specifically covered and agreed upon in the foregoing paragraphs of this agreement and such rulings shall be binding upon all interested parties.
14. A down payment of 50% is due with the return of the signed agreement. The balance of the booth space is due and payable by September 1. Other payment schedules for Breed Showcase, Stallion Review, the Official Program, Sponsorships and other venues are designated on the individual applications/agreements. Space will be assigned on a first come, first serve basis, with priority given to returning exhibitors. No exhibitor will be allowed to set up at the Tennessee Horse Expo without payment received in full. In addition to all other damages which may be recoverable by the Tennessee Horse Expo shall additionally be entitled to recover all of its attorneys fees, and any other reasonable costs of collection with regard to any monies due it and not paid in accordance with the terms of this agreement, or which may be incurred by the Tennessee Horse Expo or in order to enforce any other term or provision of this agreement which has been breached by any other party or parties signatory hereto.
15. Choice Of Law: The parties signatory hereto stipulate and agree that this contract shall be governed by the laws of the state of Tennessee and any suit by either party to enforce any term or provision of this agreement, or for breach of this contract must be filed in a court of general jurisdiction located in Williamson County, Tennessee.
16. **Exhibitor space will be available beginning at 8:00 AM on Thursday. Check in at the event office immediately upon arrival.** All displays must be removed from the grounds by 12:00 PM on Monday.
17. Exhibits must be completed and ready for showing no later than one hour prior to when doors officially open to the public on Friday and must remain open until the doors officially close on Sunday. All exhibits must check in on Thursday, and have all merchandise/ display materials moved in on Thursday by 9:00 PM. Exhibitors may complete displays on Friday morning, but may not move in materials so the building may remain secure. Admission Friday with official tickets/passes only. Exhibits must be properly staffed at all times during exhibit hours. **Partial or complete dismantling of displays before 5:00 PM Sunday is prohibited. Failure to follow these guidelines can result in denial of space at the Tennessee Horse Expo in future years.**
18. Booth Sizes and Fees:

<u>Booth Size</u>	<u>Price</u>	<u>Tickets/Passes*</u>
10 x 10	\$300	2 per day
10 x 20	\$450	3 per day
10 x 30	\$600	4 per day
10 x 40 or 20 x 20	\$750	6 per day
Bulk (\$1,075 for first 400 sq. ft.)	\$1.50/sq. ft over 400 sq. ft.	6 per day

* Additional admission tickets for booth workers may be purchased at half price of \$6.00 per person per day. Limit 4 per day. Tickets must be ordered and paid in full by September 10. Everyone without a ticket will pay full price at the door.

* Non Profit organizations are eligible to receive \$50.00 off booth with proof of non-profit status. No retail sales allowed in non-profit booths.

*No tables, chairs or other display materials are provided.