

## **24 Horse & Rider Teams Compete for \$3,600 in Cash Prizes in Craig Cameron's Extreme Cowboy Race™ at Tennessee Horse Expo!**

### **WHAT IS THE EXTREME COWBOY RACE™?**

Craig Cameron will not only present clinics at the 2015 Tennessee Horse Expo in Franklin, Tennessee but he will conduct his Extreme Cowboy Race™ each day at the event. The Extreme Cowboy Race™—as seen on RFD-TV— is a timed and judged race through an obstacle course that is designed not only to push horse and rider teams out of their traditional “comfort zones,” but also to test communication between horse and rider and the horsemanship skills and athletic abilities of each competitor. Spectators will find the competition exciting and entertaining to watch while contenders will address its challenges in a race for **\$3,600 in cash prizes**, and the title of “Extreme Cowboy Race Champion.”

### **A LITTLE BACKGROUND:**

The Extreme Cowboy Race™ was created by Ryan Dohrn of HorseCity.com along with Craig Cameron, who has designed and hosted three races at his Double Horn Ranch in Bluffdale, TX, since 2005. HorseCity.com decided to name the event the Extreme Cowboy Race™ to challenge typical reality TV shows with an infusion of horseback riding thrills. Each season Craig Cameron assembles an impressive roster of competitors from around the country who compete for the title of Extreme Cowboy Race Champion. The Extreme Cowboy Race™ spans 15, 30-minute episodes featuring horse and rider teams as they complete the various rounds of the race course. The Extreme Cowboy Race™ airs on RFD-TV and is also available on HorseCity.com for those who do not get RFD-TV.

### **THE EXTREME COWBOY RACE AT THE TENNESSEE HORSE EXPO:**

Although the Extreme Cowboy Race™ at the Tennessee Horse Expo is not currently scheduled to be filmed for broadcast, the competition will include all of the same elements, excitement, and prizes associated with Craig Cameron’s televised productions in Texas. A maximum of 24 horse/rider teams will be selected for participation in the race. The first 12 teams will compete the evening of Friday, October 16<sup>th</sup>. The second round of 12 teams will compete Saturday, October 17<sup>th</sup>. The top ten (5 from each preliminary round) horse and rider teams will advance to the Extreme Cowboy Race™ finals on Sunday, October 18<sup>th</sup>.

### **THE RACE COURSE:**

The race course will be constructed within the parameters of the arena and will feature obstacles similar to those featured in previous races as well as several new obstacles designed specifically

for the race at the Tennessee Horse Expo. The course is likely to include obstacles and activities such as: saddling the horse, dragging logs, jumping obstacles, loading into a trailer, backing up through a pattern, pole bending or roll backs, navigating a log jumble, working gates, conquering dirt terrain, crossing water obstacles, etc.

### **OBJECTIVES AND JUDGING:**

The Extreme Cowboy Race™ will be a timed event during which the performance of each horse and rider team will be judged on each obstacle for quality of horsemanship. Judges will award points on a scale of 1-10 for the horse and rider's performance through each obstacle based on the following criteria: horsemanship, cadence, control, horse's attitude, and overall execution. Horses and riders will be required to complete each obstacle within a given time in order to receive points. If an obstacle is not completed within the given timeframe, the contestant will be flagged and must move on to the next obstacle. Times will be translated into points, with the highest overall score winning the race.



### **ILLEGAL EQUIPMENT:**

Exhibitors will be disqualified for use of the following equipment:

Mechanical Hackamores

Tie Downs

### **PRIZES:**

Cash prizes will be awarded to the top five finishers. Payback as follows:

1<sup>st</sup> \$1,500

2<sup>nd</sup> \$1,000

3<sup>rd</sup> \$500

4<sup>th</sup> \$400

5<sup>th</sup> \$200

Prizes will be awarded at the conclusion of the final phase of the race on Sunday.

### **HOW TO APPLY:**

The Extreme Cowboy Race™ will be open to all riders age 18 years and older and horses of all breeds. All horse and rider teams will compete against each other; there will be no “divisions” based on gender or age.

The entry fee for each horse/rider team is \$200. Individual riders may compete with more than one horse in the race, but they must submit a separate application and fee for each horse they wish to enter in the race. Applications and videos will be received by the Tennessee Horse Expo (video may be youtube link or emailed to [jjcloe@equinepromotions.net](mailto:jjcloe@equinepromotions.net)). Applications should be submitted by August 1, 2015,

Once selections have been made, contestants will be notified by email (phone if no email is available). Any applicants who are not selected will receive notification by mail along with their entry fee checks. Entry fees of accepted contestants will not be refundable.

## **ADDITIONAL INFORMATION ABOUT COMPETING IN THE EXTREME COWBOY RACE™ AT THE TENNESSEE HORSE EXPO:**

- Because of stall limits, each round of contestants will receive one stall for the weekend. Check into the stall office Thursday, October 15<sup>th</sup> from 8:00 am to 9:00 pm or Friday morning from 8:00 am – 9:00 am. If you need to make other arrangements for arrival you must call the office in advance as limited times are available for move-in once the event begins. Contestants in the first competition round must check in for the race at the Stall Office Thursday, October 15<sup>th</sup> no later than 2:00 pm.
- One horse stall will be provided for each contestant in the race. Participants are responsible for bringing their own feed. Shavings are available for purchase.
- One weekend pass will be included with entry fee for the contestant.
- The Extreme Cowboy Race™ at the Tennessee Horse Expo will offer a unique and exciting opportunity to test your horsemanship and compete for valuable prizes. However, applicants should be aware that the race will be conducted in a large arena where there are likely to be large crowds in attendance. While there will be a small arena available on a limited basis for schooling and exercising horses, opportunities to warm up or practice in the race arena will not be available. If you and/or your horse cannot function well in such an environment, we cannot encourage you to apply.
- Certificate of Veterinary Inspection - Horses, mules or other Equidae transported into or through Tennessee shall be accompanied by an official certificate of veterinary inspection or Equine Interstate Event Permit (a/k/a an equine passport <http://www.tn.gov/agriculture/regulatory/equinepassport.shtml> ). Owners or transporters of Equine accompanied by Equine Interstate Event Permits must have an accurate event itinerary in their possession for each Equine movement.
- Equine Infectious Anemia - Each horse or other member of the Equidae family, except foals less than six (6) months of age in the company of their EIA-negative dam(s), shall be accompanied by evidence that it has tested negative on an official test for Equine Infectious Anemia (EIA) conducted not more than twelve (12) months prior to entering the state.

### **ANY QUESTIONS ABOUT THE RACE?**

If you have any questions, please contact the event manager, JC Events Inc., at (765) 655-2107, or via email at [jjcloe@equinepromotions.net](mailto:jjcloe@equinepromotions.net).



**Craig Cameron's Extreme Cowboy Race™  
at Tennessee Horse Expo**

October 16-18, 2015 – Williamson County Ag Expo Park, Franklin, TN



Tennessee Horse Expo

**ENTRY APPLICATION**

Name of Rider \_\_\_\_\_ Age \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (day) \_\_\_\_\_ (evening) \_\_\_\_\_

Cell Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Occupation \_\_\_\_\_

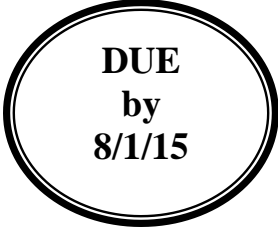
Name of Horse's owner (if other than rider) \_\_\_\_\_ Phone \_\_\_\_\_

Breed of Horse \_\_\_\_\_ Age \_\_\_\_\_ Sex \_\_\_\_\_ Name \_\_\_\_\_

In what discipline(s)/activities do you ride your horse? \_\_\_\_\_

If you compete, in what division(s) and at what level(s) do you compete? \_\_\_\_\_

Why do you wish to compete in the Extreme Cowboy Race™? \_\_\_\_\_



1. Please provide with this application a recent video of you and your horse either schooling, competing or working (optional).
2. If you wish to apply to participate in the race with more than one horse, you must complete a separate application for each horse and pay an entry for each horse.
3. Please send the completed application and video by August 1, 2015, along with a check in the amount of the \$200.00 payable to the Tennessee Horse Expo to:

**Tennessee Horse Expo**  
305 Tech Park Drive, Suite 103  
LaVergne, TN 37086

Please do not send money orders. Checks will be returned to applicants who are not selected.  
Questions? Please call or e-mail JC Events, Inc. at (765) 655-2107 or [jjcloe@equinepromotions.net](mailto:jjcloe@equinepromotions.net).

**OFFICE USE ONLY**

Date Rec'd. \_\_\_\_\_ Amt. Pd. \$ \_\_\_\_\_ Pymt. Method \_\_\_\_\_

Video: Y / N    Picture: Y / N    Additional Applications: \_\_\_\_\_

Tennessee Horse Expo Extreme Cowboy Race  
Franklin, TN - October 16-18, 2015  
Release, Assumption of Risk, Waiver and Indemnification

**This document waives important legal rights. Read it carefully before signing.**

I agree in consideration for my participation in this equine event to the following: I AGREE that I choose to participate voluntarily in the Extreme Cowboy Race at the Tennessee Horse Expo with my horse, as a rider, driver, handler, lessee, owner, agent, trainer, or as parent or guardian of a junior exhibitor. I am fully aware and acknowledge that horse sports and performing in equine events involve inherent dangerous risks of accident, loss, and serious bodily injury including broken bones, head injuries, trauma, pain, suffering or death ("Harm").

I AGREE to release the Tennessee Horse Expo, Redbud Heritage, LLC, JC Events, Inc. and all related employees from all claims for money damages or otherwise for any Harm to me, or my horse and for any Harm caused by me, or my horse to others, even if the Harm resulted, directly or indirectly, from the negligence of Redbud Heritage, LLC, JC Events, Inc. and the Tennessee Horse Expo.

I AGREE to expressly assume all risks of Harm to me, my child, or my horse, including Harm resulting from the negligence of the Williamson County Ag Expo Park, Redbud Heritage, LLC, JC Events, Inc. Tennessee Horse Expo and their employees.

I AGREE to indemnify and hold harmless the Williamson County Ag Expo Park, Redbud Heritage, LLC, JC Events, Inc., Tennessee Horse Expo, and their employees with respect to all claims for harm to me, my child, or my horse and for claims made by others for any harm caused by me, my child, or my horse at the Tennessee Horse Expo. In compliance with the Tennessee Inherent Risk Law T. C. A. § 44-20-101 to 105

Choice Of Law: The parties signatory hereto stipulate and agree that this contract shall be governed by the laws of the state of Tennessee and any suit by either party to enforce any term or provision of this agreement, or for breach of this contract must be filed in a court of general jurisdiction located in Williamson County, Tennessee.

I understand that if I am 18 years or older I am entitled to wear protective equipment without penalty.

I AGREE that "Williamson County Ag Expo Park", "Redbud Heritage, LLC", "Tennessee Horse Expo", "JC Events, Inc.", as used above includes all of their officials, officers, directors, employees, agents, personnel, volunteers and affiliated organizations.

At the discretion of the Tennessee Horse Expo this event may be videotaped and/or photographed for promotional use. By participating in this event, participants give permission to be videotaped and photographed and release all such material for publicity or promotional use.

BY SIGNING BELOW, I AGREE TO BE BOUND BY ALL TERMS AS STATED ABOVE:

Rider: (Mandatory)

Owner/Agent: (if different from rider)

Signature: \_\_\_\_\_

Signature: \_\_\_\_\_

Print Name: \_\_\_\_\_

Print Name: \_\_\_\_\_

Date: \_\_\_\_\_

Date: \_\_\_\_\_