

Tennessee Horse Expo Sponsorship Packages

Bronze Sponsorship – Value \$500

- Program Ad Size – Half Page Color
- Two Admission Passes per day
- Listing (name) on the event website

Silver Sponsorship – Value \$1,000

- 10 x 10 Booth Space
- Program Ad Size – Half Page Color
- One Banner
- Two Admission Passes per day
- Public Address announcements recognizing sponsorship at event
- Listing (name) on the event website

Gold Sponsorship – Value \$2,000

- 10 x 20 Booth Space
- Program Ad Size – Half Page Color
- Two Banners
- Three Admission Passes per day
- Public Address announcements recognizing sponsorship at event
- Listing (logo) on the event website
- Listing in all pre-event print advertising where possible

Platinum Sponsorship – Value \$4,000

- Naming of venue – Seminar Hall, Kid's Corral
- 10 x 30 Booth Space
- Program Ad Size - Full color full page
- Two banners
- Four admission passes per day
- Public Address announcements recognizing sponsorship at event
- Listing (logo) on the event website with link
- Listing in all pre-event print advertising where possible
- Social Media Mentions

Presenting Sponsor – Value \$7,500

- Named as Presenting Sponsor
- 10 x 40 or 20 x 20 Booth Space
- Optional outside display space
- Program Ad Size – Outside Back Cover (Full page color)
- Four Banners
- Eight Admission Passes per day
- Public Address announcements recognizing sponsorship at event
- Listing (logo) on the event website with link
- Listing in all pre-event advertising
- Social Media Mentions